

16th Annual SyracuseCoE Symposium Prospectus

FOR SPONSORS

Profile

The 16th annual SyracuseCoE Symposium, *Transforming Design and Energy for a Sustainable and Resilient Future* features advances in research and technology that are catalyzing transformations in education and practice for sustainable and resilient built environments. Presentations will address emerging innovations across many scales, from high-performance buildings to human-centered urban design, from nanoscale-enabled energy systems to cyber-physical interactive environments, and from smart grids and power system resiliency to adaptive building systems and performance augmentation materials.

Format

The Symposium will kick-off on Wednesday, September 21st at the Crowne Plaza in Syracuse with an afternoon of keynote presentations, followed by a transition to the nearby SyracuseCoE headquarters facility for the Symposium Student Poster Competition and Networking Reception. Winners of the Student Poster Competition will be announced during the reception.

On Thursday, September 22nd, the Symposium will return to the Crowne Plaza, offering a full day of keynote speakers and parallel sessions, together with networking opportunities at lunch along with lightening talks from winners of the student poster competition.

This event is designed to engage a wide audience, including industry practitioners, state and local officials, and university faculty and students.

Audience

The SyracuseCoE Symposium draws a diverse audience of academic and corporate researchers, innovators, technologists, business owners, venture capitalists, entrepreneurs, business and community leaders, manufacturers, graduate and undergraduate students and more.

Promotion and Visibility

The 2016 SyracuseCoE Symposium will be marketed through print and electronic media to an extensive targeted list of individuals and businesses throughout the region. Marketing will include print advertising in regional and local publications and promotion via social media and radio. The SyracuseCoE website will feature informative pages to promote the event, including links to all Partner organizations and sponsors, for increased sponsor visibility.

Contact

For more information on sponsorship opportunities, contact Tammy Rosanio at tlrosani@syr.edu.

Sponsorship Opportunities



Platinum Sponsor

Complimentary Registrations: 4

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Logo prominently displayed in program
Booth/display tables in sponsor exhibit area
Brief introduction to sponsor on website
Remarks prior to introduction of featured speaker
Signage on lunch tables
Welcome signage in SyracuseCoE lobby
Opportunities to engage with speakers

\$25,000

Lunch Sponsor

Complimentary Registrations: 2

Logo/link on website
Logo displayed on conference main screen
Logo on all welcome signage
Signage recognition at registration
Logo in printed program
Booth/display table in sponsor exhibit
Remarks at lunch
Opportunities to engage with speakers

\$5,000

Breakfast and Break Sponsor

Complimentary Registrations: 1

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Signage recognition in food/beverage area
Logo in program
Booth/display table in sponsor exhibit area

\$2,500

Media

Unlimited access to Symposium and 2 passes to reception

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Logo in program

Negotiable

Keynote Sponsor

Complimentary Registrations: 3

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Signage recognition at registration
Logo in program
Booth/display table in sponsor exhibit
Remarks prior to introduction of featured speaker
Welcome signage in SyracuseCoE lobby
Opportunities to engage with speakers

\$10,000

Reception Sponsor

Complimentary Registrations: 2

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Signage recognition at reception
Logo in program
Booth/display in sponsor exhibit area
Welcome signage in SyracuseCoE lobby
Welcome comments at reception

\$5,000

Student Research Poster Competition Sponsor

Complimentary Registrations: 1

Logo/link on website
Logo displayed on conference main screen
Logo on welcome signage at reception desk
Logo in program
Signage recognition in poster area
Participation in announcement of poster winners on Wednesday evening

\$2,000